

Faculty of Business and Economics (FBE) Course List 2024-25

Course code with *** are only opened to students nominated under [Faculty-Level Agreement](#) with Faculty of Business and Economics.

FBE University-level and Non-FBE exchange students CANNOT take courses marked with ***

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Course Code	Course Title	2024-25 offering semester
ACCT1101	Introduction to Financial Accounting	1st sem & 2nd sem
ACCT2102 ***	Intermediate Financial Accounting I	1st sem & 2nd sem
ACCT2105 ***	Introduction to Management Accounting	1st sem & 2nd sem
ACCT3103 ***	Intermediate Financial Accounting II	1st sem & 2nd sem
ACCT3106 ***	Management Control	1st sem & 2nd sem
ACCT3107 ***	Hong Kong Taxation	1st sem & 2nd sem
ACCT3109 ***	Auditing	1st sem & 2nd sem
ACCT4104 ***	Advanced Financial Accounting	1st sem & 2nd sem
BUSI1802 ***	Advanced Business Communication Skills	2nd sem
BUSI1808 ***	Mandarin in Business Context	1st sem
BUSI2811 ***	Negotiation and Conflict Resolution	1st sem
BUSI2814 ***	Business Ethics	1st sem & 2nd sem
BUSI2819	Persuasion and Behavioural Change	2nd sem
BUSI3711	New Business Generation - A Strategic and Operational Approach	1st sem
BUSI3801	Business Law	1st sem & 2nd sem
BUSI3803	Company Law	1st sem & 2nd sem
BUSI3809 ***	Leadership Development Programme	1st sem
ECON1210	Introductory Microeconomics	1st sem & 2nd sem
ECON1220	Introductory Macroeconomics	1st sem & 2nd sem
ECON1280 ***	Analysis of Economic Data	1st sem & 2nd sem
ECON2210 ***	Intermediate Microeconomics	1st sem & 2nd sem
ECON2214 ***	Games and Decisions	1st sem & 2nd sem
ECON2216	Industrial Organization	2nd sem
ECON2220 ***	Intermediate Macroeconomics	1st sem & 2nd sem
ECON2226	Chinese Economy	1st sem
ECON2232	Economics of Human Resources	1st sem
ECON2233	The economics of law	1st sem
ECON2252	Theory of International Trade	1st sem
ECON2253	International Macroeconomics	2nd sem
ECON2255	The economic system of Hong Kong	1st sem
ECON2262 ***	Economic Development	2nd sem
ECON2273	Economic history of China	1st sem
ECON2275	The political economy of law and public policy	2nd sem
ECON2276 ***	State, law and the economy	1st sem
ECON2280 ***	Introductory Econometrics	1st sem & 2nd sem
ECON3215	Uncertainty and Information	2nd sem
ECON3222	Monetary Economics	1st sem
ECON3225	Big Data Economics	2nd sem
ECON3232	Environmental Economics	2nd sem
ECON3234	Behavioural Economics	2nd sem
ECON3262	Inequality and Growth	2nd sem
ECON3283	Economic Forecasting	1st sem
ECON3284	Introduction to Causal Inference and Statistical Learning	2nd sem
ECON4211	Advanced Microeconomics	1st sem
ECON4214	Advanced Game Theory	2nd sem
ECON4221	Advanced Macroeconomics	1st sem
FINA1310 ***	Corporate Finance	1st sem & 2nd sem
FINA2312	Advanced Corporate Finance	1st sem & 2nd sem
FINA2320 ***	Investments and Portfolio Analysis	1st sem & 2nd sem
FINA2322 ***	Derivatives	1st sem & 2nd sem
FINA2330	Financial Markets and Institutions	1st sem & 2nd sem
FINA2342 ***	Insurance: Theory & Practice	1st sem & 2nd sem
FINA2343 ***	Lending and Credit in Private Banking and Corporate Banking (1)	1st sem
FINA2344 ***	Lending and Credit in Private Banking and Corporate Banking (2)	2nd sem
FINA2382 ***	Real Estate Finance	1st sem & 2nd sem
FINA2383 ***	International Financial Management	1st sem & 2nd sem
FINA2385	ESG in Business and Finance	1st sem
FINA2386	Social Network Analysis in Finance	1st sem
FINA2390 ***	Financial Programming and Databases	1st sem
FINA3316 ***	Investment banking: valuation, LBOs, and M&A	1st sem

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FINA3319	Green Finance and Impact Investing	2nd sem
FINA3323	Fixed Income Securities	1st sem & 2nd sem
FINA3325	Alternative Investments	1st sem
FINA3326	Equity Valuation and Investment Management	1st sem & 2nd sem
FINA3327 ***	Hedge Funds: Strategies, Business Management, and Institutions	1st sem
FINA3334 ***	Private Banking and Wealth Management	2nd sem
FINA3335	Current Issues in Asset Management and Private Banking Industry	1st sem
FINA3336 ***	Investment consulting, institutional business and family office	1st sem & 2nd sem
FINA3337	Venture Capital and Private Equity	2nd sem
FINA3350	Mathematical Finance	2nd sem
FINA3351 ***	Spreadsheet Financial Modeling	1st sem & 2nd sem
FINA3353 ***	Regulatory, Operational and Valuation Issues in Finance Institutions	1st sem
FINA3381	Behavioral Finance	1st sem
FINA3382 ***	Structured Finance and Securitization	2nd sem
FINA3383	Financial Regulations and Compliance	1st sem & 2nd sem
FINA3384	Behavioural and Sociological Finance	2nd sem
FINA3385	Global Sustainable Investing and ESG Integration	1st sem & 2nd sem
FINA3386	Digital Assets	2nd sem
FINA4341	Quantitative Risk Management	2nd sem
FINA4350	Text Analytics and Natural Language Processing in Finance and Fintech	2nd sem
FINA4354	Financial Engineering	1st sem
FINA4359	Data Analytics, Quantitative Finance, and Blockchain Finance	1st sem
GHAD1002	Introductory economics and finance	2nd sem
IIMT1611	Principles of Technology Entrepreneurship	1st sem
IIMT2601	Management Information Systems	1st sem & 2nd sem
IIMT2641	Introduction to Business Analytics	1st sem & 2nd sem
IIMT3601	Database Management	2nd sem
IIMT3602	Information Systems Analysis and Design	2nd sem
IIMT3603	Project Management	1st sem
IIMT3604	Telecommunications Management	1st sem
IIMT3621 ***	Creativity and Business Innovation	1st sem
IIMT3622	Business Transformation	2nd sem
IIMT3623***	Design thinking: concepts and applications	1st sem
IIMT3626	Values-driven innovation	2nd sem
IIMT3627	Venture and Entrepreneurship Management	2nd sem
IIMT3635	Operations Management	1st sem
IIMT3636	Decision and Risk Analysis I	1st sem & 2nd sem
IIMT3642	Managing and Mining Big Data	2nd sem
IIMT3643	Data Visualization and Visual Analytics	2nd sem
IIMT3681	Supply Chain Management	1st sem
IIMT3684	Web and Social Media Technology	2nd sem
IIMT3686	Information Systems Audit and Control	1st sem
IIMT3689	Cloud Computing: Essential and Application in Entrepreneurship	1st sem
MGMT2401	Principles of Management	1st sem & 2nd sem
MGMT3403 ***	Leadership	1st sem
MGMT3404 ***	Cross-cultural Management	2nd sem
MGMT3405 ***	Organizational Behaviour	1st sem
MGMT3416	Storytelling: Global Business Communication	2nd sem
MGMT3429	Strategic Human Resources Management	2nd sem
MGMT3434	Human Resources: Theory and practice	2nd sem
MGMT3475 ***	Current topics in Human Resource Management	1st sem
MKTG2501	Introduction to Marketing	1st sem & 2nd sem
MKTG3501	Consumer Behaviour	2nd sem
MKTG3502	Marketing Research	1st sem
MKTG3511	Advertising Management	1st sem
MKTG3512	Brand Management	2nd sem
MKTG3523	Global Marketing	1st sem
MKTG3524	Digital Marketing	1st sem
MKTG3525	Services Marketing	1st sem
MKTG3527	Pricing Strategies	1st sem

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Course Code	Course Title	2024-25 offering semester
MKTG3528	Marketing Analytics	2nd sem
MKTG3529	Social Media Marketing	1st sem
MKTG3531	Strategic Marketing Management	1st sem
STRA1702	Sustainability 101: Introduction Course for Sustainable Development	1st sem
STRA3702 ***	International Business environment	2nd sem
STRA3703 ***	Multinational Corporations	2nd sem
STRA3706 ***	China's Business Environment	2nd sem
STRA4701	Strategic Management	1st sem & 2nd sem
STRA4702 ***	Global Corporate Strategy	2nd sem

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